



High-barrier packaging for high-end pet food.

Thermoformed retort cups deliver freshness, transparency and added convenience.

Today's pet parents treat their furry companions as part of the family. They want to feed their pets fresh, nutritious foods in convenient, single-serving sizes. With a higher content of gourmet ingredients and a lower percentage of shelf-stable components like grain and soy, premium pet foods require high-barrier packaging to ensure freshness and extended shelf life. In addition to superior barrier protection, Sonoco's thermoformed pet food retort cups offer easy-open lidding, greater transparency, enhanced merchandising appeal and a more powerful brand statement.

The U.S. pet food market is expected to reach \$30 billion by 2022.*



Enhanced Merchandising Appeal

As more and more brands crowd the shelves of mass retailers, some pet food brands are rethinking their packaging and creating bolder, more targeted designs to catch consumers' eyes. Sonoco's thermoformed retort packaging solutions offer a variety of unique design options to make your product stand out on the retail shelf.

Superior Barrier Protection

Our multilayer, high-barrier structures for retort processing environments (with overpressure) ensure optimal shelf stability, quality and freshness consumers can count on.

Unique Design Capabilities

Sonoco's thermoformed retort packaging solutions are highly customizable, offering a range of colors, shapes, sizes and lidding options to match the unique needs of your products. Our thermoformed retort cups, trays and multi-compartment containers come in clear, opaque and two-color options; our easy-peel lidding can be roll-fed as clear or foil and printed with up to 10 colors; and our flanges are precisely shaped and cut to ensure optimal sealing and freshness. Stock and custom solutions are available to meet specific customer needs.

Consumer Convenience

Applied design thinking delivers consumer-driven performance characteristics including easy-peel lidding, perforations, easy-to-grasp lightweight multipacks and a clear view of the product inside.

68% of U.S. households own a pet and spend an average of \$300 annually on pet food and treats.*



*The American Pet Product Association Pet Ownership Survey, 2018.